



Pattaya International Youth Film Festival 2026 (PIYFF 2026)

Whereas Pattaya City, in collaboration with the Asia Small Business Federation (ASBF), has scheduled the organization of the Pattaya International Youth Film Festival 2026 (PIYFF 2026) project for the year 2026, marking its 3rd year, with the aim of elevating it toward becoming a "Global Youth Film Festival" in order to drive Pattaya City toward membership in the UNESCO Creative City of Film network.

The said project has the objectives to promote and develop the potential of Thai and international youth in film production, to open spaces for youth to express their creativity and modern innovation, as well as to step into new frontiers of storytelling through Vertical Films and AI Films, to stimulate cultural tourism (Green Season), and to enhance a favorable image at the international level.

In this regard, Pattaya City and partner agencies hereby invite youth, school students, and university students, both domestically and internationally, aged not exceeding 25 years old, to submit their works to participate in the said film competition in order to compete for international awards, total prize money valued at over 500,000 Baht, trophies, and certificates, along with a special opportunity to participate in the main Festival Week activities between August 28 – 30, 2026 at Pattaya City, Chonburi Province. The finalist teams will receive support for travel expenses and accommodation, and will also be granted the right to have their names inscribed in the Pattaya Youth Artist directory.

Competition Theme

Theme: Thailand: The Untold

All types of works must interpret and reflect perspectives on "Thailand" in dimensions the world has never seen before, opening a space for the new generation to convey stories of people, culture, traditions, local food, tourist attractions, or even small stories in society that are full of greatness through creative eyes and imagination. It is open to all forms of presentation, whether it is drama, documentary, comedy, animation, or experimental film, to demonstrate the potential and creativity of Thai youth in stepping onto the international stage. Works that capture the charm of tourist attractions, culture, food, and the way of life of Thailand or Pattaya City are eligible to compete for the special "Best Tourism Story" award in addition to the main awards.



Participant Qualifications

- 1) Students, university students, or youth aged not exceeding 25 years old as of the application closing date.
- 2) Application must be made as a team only, with each team consisting of 3-5 members and 1 advisor.
- 3) Each applicant can be a member of only 1 team, but an advisor can advise multiple teams.
- 4) Each applicant team can submit works to participate in more than 1 category, with 1 work per category allowed per team.
- 5) Applications are open to teams from the Pattaya area, nationwide across Thailand, and internationally (with separate award considerations for teams in Pattaya and teams outside Pattaya and from foreign countries).

Competition Categories

- 1) **General Short Film:** Duration not exceeding 7 minutes (16:9 aspect ratio, though other horizontal aspect ratios such as 4:3 or 2.39:1 are permitted depending on the film's concept).
- 2) **Vertical Film:** Duration not exceeding 5 minutes (9:16 aspect ratio for mobile/social media platforms).
- 3) **AI Film:** Duration not exceeding 3 minutes, any aspect ratio (must submit an AI Disclosure document notifying the use of AI tools).

Note: All competition categories have separate award considerations, and all finalist teams will receive an international certificate along with support for travel expenses and accommodation to attend the Festival Week event in Pattaya City.

Film Requirements

- 1) **Format and Work Files:** Submitted in MP4 format (H.264 or H.265) with a resolution of not less than Full HD 1080p (for AI Film category, a minimum resolution of 720p is permitted), via the designated upload system or download link.
- 2) **Copyright and Intellectual Property:** All music, images, footage, and intellectual property used in the production of the work must have legally correct usage rights,



and the applicant team shall be solely responsible for any damages in the event of copyright infringement.

- 3) Requirements for AI Film Category: Applicants must disclose the list of tools and the proportion of Artificial Intelligence (AI) usage according to the AI Disclosure form. Furthermore, the work must not violate the rights of individuals or intellectual property through the AI image generation process.
- 4) Use of AI Technology in Other Categories: For the "General Short Film" and "Vertical Film" categories, the use of AI technology is permitted only as a supporting tool in certain production steps.
- 5) Work Category Modification Conditions: If the committee considers and finds that a work in the General Short Film or Vertical Film category uses AI to create main elements (such as images or sound) in a proportion exceeding 50 percent of the entire work, the committee reserves the right to consider changing such work to participate in the "AI Film" category instead, and the committee's decision shall be final.
- 6) Content of the Work: The content within the work must not violate the laws of public order or good morals, must not be obscene, must not generate hate speech, and must be appropriate for dissemination on a youth platform.
- 7) Dissemination Rights: The organizers have the right to disseminate submitted works for festival public relations and tourism promotion purposes, while the copyright of the work remains with the creator as before.

Contest Activities

- 1) Application and Submission of Works: Opening applications for students, youth, and educational institutions both in Thailand and internationally, aged not exceeding 25 years old, applying in teams of 3–5 members with 1 advisor or teacher. Submissions are accepted in 3 categories: General Short Film, Vertical Film, and Artificial Intelligence Film (AI Film), via the official website of the project.
- 2) Screening and Judging of Works: A committee of qualified judges, consisting of both Thai and international experts from over 10 countries, conducts the selection and



judging of works to select the finalist teams (along with announcing the first-round results and opening online voting for the Popular Vote award).

- 3) Organization of the Main Festival Week in Pattaya City: Organizing a major gathering activity between August 28 – 30, 2026, at Pattaya City, Chonburi Province, comprising activities that create a world-class festival atmosphere, including:
 - i. Exhibition and screening of all films that have passed to the final judging round (organizing outdoor film screenings along Pattaya Beach).
 - ii. Participation in international film workshops and panel discussions by experts.
 - iii. Red Carpet ceremony and the international award announcement and presentation ceremony, along with entry into the Pattaya Youth Artist directory.

Selection of Works

- 1) Selecting works that pass to the final round from all submitting teams in Pattaya City, nationwide across Thailand, and internationally.
- 2) Covering the evaluation and selection from all 3 competition categories, namely General Short Film, Vertical Film, and Artificial Intelligence Film (AI Film).

Judging Criteria (100 points)

Criteria	Points	Remarks
Storytelling	25	All categories
Creativity	20	All categories
Production (Picture, Sound, Editing)	20	AI Film: Includes tool usage proficiency
Theme & Tourism	20	Interpretation of the Untold theme and value to Film Tourism
Impact	15	All categories
Total	100	



Criteria Remarks

- I. The decision of the judging committee, consisting of Thai and international experts from over 10 countries, shall be final.
- II. II. The Popular Vote award will be determined by online voting scores through the festival's website.

Prizes and Honorary Works

1) Travel Support for Finalist Teams

Finalist teams (from Pattaya City, nationwide across Thailand, and internationally) will receive support for travel expenses and accommodation to attend the main Festival Week event in Pattaya City.

2) International Honorary Awards

Divided into various categories to honor creators of works, including:

- I. Best Film: Considered from the best work in all categories, receiving a cash prize, an honorary plaque, and a certificate.
- II. Best Pattaya Artist Film: For creative teams from Pattaya City.
- III. Best Director/Creator: For individuals with the most outstanding directing or creative work.
- IV. Best International Film: For production teams from foreign countries.
- V. Popular Vote: Determined by online voting through the festival website.
- VI. Special Best Tourism Story Award: For works that excellently capture the charm of Thai and Pattaya tourism.

3) Film Screening and Dissemination of Works

All finalist teams will participate in actual physical screenings, including outdoor film screenings along Pattaya Beach, so that the youth's works become apparent to the general public and tourists on a broad scale.

4) International Certificate

Finalist teams and participating teams will receive a certificate certifying their abilities as a foundation for stepping into the international film path.



5) Inscription in the Pattaya Youth Artist Directory

The names of team members and the team's advisor of the selected teams will be inscribed in the Pattaya Youth Artist directory as a historical honor and lasting inspiration.

6) Competition Cash Prizes

- I. Best Film in each category will receive a plaque, a certificate, and a cash prize of 10,000 Baht.
- II. Other awards will receive a plaque, a certificate, and a cash prize of 5,000 Baht.

7) Film Programs and Posters

All selected films will have screening programs and professionally produced film posters to promote public relations and honor the works.

Activity Schedule

Date	Activities
July 31, 2026	Opening of applications and submission of works via the online system
August 20, 2026 (23:59 hrs.)	Closing of submissions for the competition
August 21, 2026	Announcement of the first-round selection results
August 25 – 29, 2026	Opening of the online Popular Vote system Finalist teams prepare for travel
August 28 – 30, 2026	Organization of the main Festival Week activities, comprising: Film screenings, exhibitions, workshops, red carpet walk, and the award announcement and presentation ceremony at Pattaya City, Chonburi Province



Application Methods

- 1) Apply and submit works through the online system via the festival website <https://pattayacreativecity.com> from July 31, 2026 onwards.
- 2) Applicants must fill in team details, upload work links, 1 vertical A3-sized still image poster (with a resolution of not less than 3508 x 4961 pixels), and an abstract or synopsis not exceeding 200 words (in both Thai and English).
- 3) The system will send a submission confirmation email to the applicant after data submission is complete.

Support for Finalist Teams

- 1) Finalist teams that travel to attend the event in Pattaya City will receive support for travel expenses and accommodation according to the criteria determined by the organizing committee (with separate support rates for teams in the Pattaya area, domestic teams, and international teams).
- 2) In this regard, finalist teams that do not travel to attend the event without notifying the organizers in advance may be considered disqualified from receiving awards.

Contact Us

Pattaya International Youth Film Festival 2026 Coordination Department

Website: <https://pattayacreativecity.com>

Line Official: @pattayaacademy

Facebook page: Pattaya Academy

Instagram: pattaya_academy

TikTok: @pattaya_academy_official

Email: pattaya.academy@gmail.com

Telephone: 095-963-6665